

# SPONSORSHIP OPPORTUNITIES & BENEFITS



## MIDDLEBURG FILM FESTIVAL

OCTOBER 15-18, 2020

*VIRTUAL EDITION*



# MIDDLEBURG FILM FESTIVAL





# experience

a carefully curated mix of Academy Award contenders, the best in independent film, and festival favorites.

# enjoy

a fabulous festival in the comfort of your own home.

# savor

fine wines, craft cocktails, and a farm-to-table dinner — all delivered to you!

# engage

in fascinating conversations.

# connect

with an influential and sophisticated mix of acclaimed filmmakers, industry leaders, opinion makers, and filmgoers.

***Top 10 Film Festivals That You Should Plan to Attend***

***“...great line-up of films from the award contenders to the classics.”***

— *The Cinemaholic*



***“Middleburg, in a short time, has earned respect on the festival circuit for its relaxed, elegant vibe, sharp programming, and subtle star power.”***

— Ann Hornaday, *The Washington Post*



Sterling K. Brown at Q & A following *Waves* screening



# past festival guests



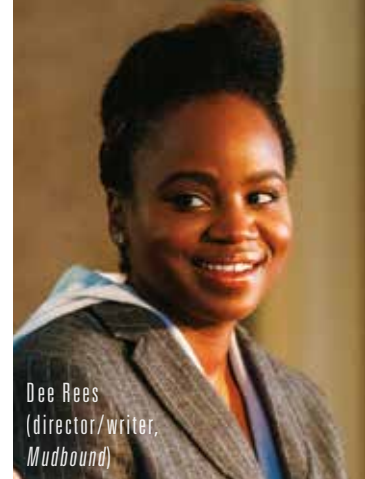
Viggo Mortensen  
(actor, *Green Book*)

***"...the four-day festival has become one of the most interesting (and influential) on the road winding toward the Academy Awards."***

— *Town and Country Magazine*



Meg Ryan  
(director/actor)



Dee Rees  
(director/writer, *Mudbound*)



Allen Leech  
(actor, *The Imitation Game*)



Anthony McCarten  
(screenwriter, *The Two Popes*, *Darkest Hour*)



Emma Stone (actor, *La La Land*, *The Favourite*)



Greta Gerwig  
(director, *Little Women*, *Lady Bird*)



Terence Blanchard (jazz musician, film composer, *Harriet*)



Gabriela Rodriguez (producer) & Yalitza Aparicio (actor) *Roma*



Maggie Gyllenhaal  
(actor/producer, *The Kindergarten Teacher*)



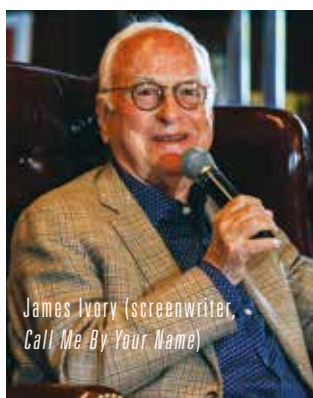
Bruce Dern (actor, *Nebraska*)



Lee Daniels  
(*The Butler*, *Empire*)



Joel Edgerton  
(director/actor, *Boy Erased*, *Loving*)



James Ivory (screenwriter, *Call Me By Your Name*)

***"The Middleburg Film Festival is like an itty-bitty Cannes..."***

— *The Washington Post*



Karen Kendrick  
(actor, *Just Mercy*)



# why sponsor

## Prominent Recognition

Excellent opportunities are available for sponsorship recognition and corporate branding throughout the 4-day festival – including on-screen credit before every film, on the website and MFF mobile app, throughout social media, and, if appropriate, with product placement in VIP gift bags.

## Strong Media Presence

More than 60 members of the national and local media provide press coverage of the festival. *The Washington Post* is the festival's founding media sponsor.

## National Exposure

Filmmakers, film industry leaders, and avid filmgoers from around the world recognize MFF as one of the top festivals in the country – and an important stop “on the road to the Oscars”.

## Support Diversity & Inclusiveness in the Arts

Since its inception, the festival has been committed to promoting gender and racial equality in the film industry, both in front of and behind the camera.

## Opportunities for Connecting & Networking

Engage in thoughtful and fascinating conversation with both Washington influencers and leading Hollywood filmmakers and actors in relaxed, salon-type virtual gatherings.

## Exceptional Films

Featuring the best in cinema from all over the world. Be the first to see upcoming “Oscar buzz” movies, critically acclaimed foreign films, and fascinating documentaries. Discover independent film gems.

## Social Responsibility

The Middleburg Film Festival is a non-profit organization whose mission recognizes and supports the power of film to inspire, educate and inform audiences of diverse backgrounds and perspectives – and through this help build bridges of empathy and understanding.

***“Word is definitely spreading that Middleburg is the place to be during Oscar season”***

– RogerEbert.com



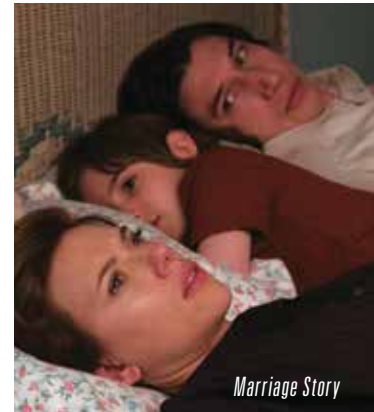
MFF Founder  
Sheila C. Johnson  
& Altria's John Mason



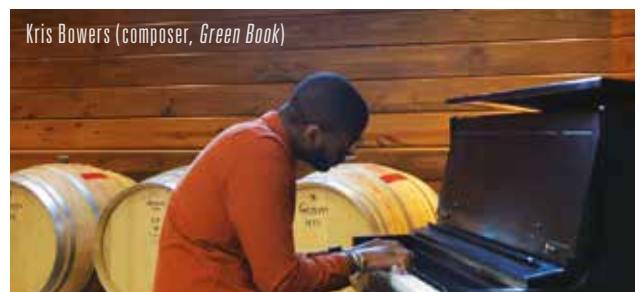
Directors Valerie Faris, Greta Gerwig, and Maggie Betts with Ann Hornaday

***Top 10: Awards Season's Most Important Film Festivals:***  
***“In a small quiet part of Virginia, shared with the beautiful Salamander Resort, a regional film festival has been making waves.”***

– Clayton Davis,  
AwardsCircuit.com



Marriage Story



Kris Bowers (composer, *Green Book*)

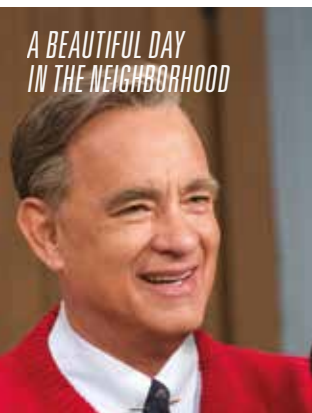
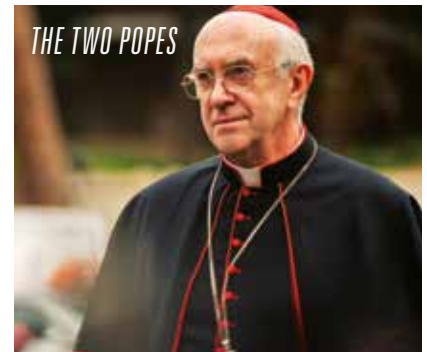


Conversation with screenwriter and director James Ivory



# MIDDLEBURG FILM FESTIVAL 2019 films

- 41 Oscar nominations  
with 5 for Best Picture, including winning film, *Parasite*
- 31 Golden Globe nominations





# sponsorship LEVELS & BENEFITS

## presenting sponsor \$50,000

Enjoy the ultimate virtual film festival experience! You and your guests will have your own film festival “virtual pod”, including a private chat room, unique access to special guests, and a leading filmmaker personally hosting your festival experience.

### ADDITIONAL BENEFITS INCLUDE:

- Full-screen logo or name on trailer that runs before every film
- Welcoming remarks (pre-recorded) at Opening Night or Saturday Night Film
- Full-page ad in online festival catalogue
- Prominent recognition on festival website and mobile app
- Special opportunities to meet for intimate, virtual chats with filmmakers and other special guests
- 8 all-access festival passes, includes admittance to all film screenings, conversations, and master classes
- 8 Reserved “parking spaces” at our pop-up drive-in at Salamander Resort
- Private access for you and your guests to “Filmmaker Virtual Lounge ”
- Opening VIP Virtual Reception with craft cocktails delivered to your home
- “Fine Wine & Conversation” with noted filmmaker or actor
- 8 tickets to virtual Concert honoring renowned film composer
- “Film-to-Table” Dinner for 8 prepared by award-winning chef, delivered to you and your guests
- Personal festival concierge and online tech support throughout festival
- Welcome gift bags
- Additional tailored benefits available upon request.
- Please note that \$42,000 of this contribution is tax deductible.

***“A diverse selection of extremely buzzy awards-season favorites – with their filmmakers and actors in attendance – that typically only screen at top-tier festivals like New York Film Festival, Toronto Film Festival, and Telluride Film Festival.”***

– Washington City Paper



Presenting Sponsors Gary & Tina Mather & guests



La La Land actress Emma Stone and director Damien Chazelle



Coca-Cola's Missy Owens & Rod O'Connor



Concert honoring film composer Nicholas Britell

# premiere sponsor **\$35,000**

Enjoy the ultimate virtual film festival experience! You and your guests will have your own film festival “virtual pod”, including a private chat room, unique access to special guests, and a leading filmmaker personally hosting your virtual festival experience.

## *ADDITIONAL BENEFITS INCLUDE:*

- Full-screen logo or name on festival trailer that runs before every film
- Full-page ad in online festival catalogue
- Recognition on festival website and mobile app
- Special opportunities to meet for intimate, virtual chats with filmmakers and other special guests
- 6 all-access festival passes, includes admittance to all film screenings, conversations, and master classes
- 6 Reserved “parking spaces” at our pop-up drive-in at Salamander Resort
- Private access for you and your guests to “Filmmaker Virtual Lounge”
- Opening VIP Virtual Reception with craft cocktails delivered to your home
- “Fine Wine & Conversation” with noted filmmaker or actor
- 6 tickets to virtual Concert honoring renowned film composer
- “Film-to-Table” Dinner for 6 prepared by award-winning chef, delivered to you and your guests
- Personal festival concierge and online tech support throughout festival
- Welcome gift bags
- Additional tailored benefits available upon request.
- Please note that \$29,000 of this contribution is tax deductible.



***“Features some of the best that cinema has to offer in any given year”***

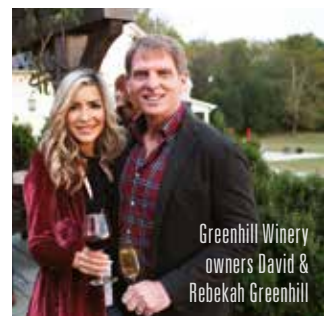
— RogerEbert.com

# director's chair **\$25,000**

Enjoy a private Director's Chair “online lounge”, with access to special guests and a filmmaker or film expert personally hosting your festival experience.

## *ADDITIONAL BENEFITS INCLUDE:*

- Logo or name on festival trailer that runs before every film
- Full-page ad in festival catalogue
- Recognition on festival website and mobile app
- 4 all-access festival passes, includes admittance to all film screenings, conversations, and master classes
- 4 Reserved “parking spaces” at our pop-up drive-in at Salamander Resort
- Private access for you and your guests to “Filmmaker Virtual Lounge”
- Opening VIP Virtual Reception with craft cocktails for 4 delivered to your home
- “Fine Wine & Conversation” with noted filmmaker
- 4 tickets to virtual Concert honoring renowned film composer
- “Film to Table” Dinner for 4 prepared by award-winning chef, delivered to your home
- Personal festival concierge and online tech support
- Welcome gift bags
- Additional tailored benefits available upon request.
- Please note that \$21,000 of this contribution is tax deductible.





# producer's circle \$15,000

- Logo or name on festival trailer that runs before every film
- Half-page ad in online festival catalogue
- Recognition on festival website and mobile app
- Opening VIP Virtual Reception with craft cocktails for 2 delivered to your home
- 4 all-access festival passes, includes admittance to all film screenings, conversations, and master classes
- 2 Reserved "parking spaces" at our pop-up drive-in at Salamander Resort
- "Fine Wine & Conversation" with noted filmmaker or actor
- 2 tickets to virtual Concert honoring renowned film composer
- "Film-to-Table" Dinner for 2 prepared by award-winning chef, delivered to your home
- Personal festival concierge and online tech support throughout festival
- Welcome gift bags
- Please note that \$11,000 of this contribution is tax deductible



Earl Stafford, Willie O'Ree, & Ted Leonsis



Congressman  
Don Beyer &  
Megan Beyer



Shelia Johnson with songwriter Diane Warren

# front row \$10,000

- Logo or name on festival trailer that runs before every film
- Half-page ad in online festival catalogue
- Recognition on festival website and mobile app
- 2 all-access festival passes, includes admittances to all film screenings, conversations, and master classes
- Reserved "parking space" at our pop-up drive-in at Salamander Resort
- 2 tickets to virtual Concert honoring renowned film composer
- "Film-to-Table" Dinner for 2 prepared by award-winning chef, delivered to your home
- Personal festival concierge and online tech support throughout festival
- Welcome gift bags
- Please note that \$7,500 of this contribution is tax deductible



NYT's Janet Maslin with Jason Reitman (director, *The Front Runner*, *Up In The Air*)



## 10 Amazing Film Festivals That Are Worth Traveling To

***"Middleburg: This four-day event in Virginia's horse country has been called one of 'award season's most important film festivals'."***

— USA Today



For more information, please contact:  
[info@middleburgfilm.org](mailto:info@middleburgfilm.org)



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Ferrari  
Greenhill Winery

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Robert Foosaner  
Sachiko Kuno Foundation

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J.P. Morgan

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Tom Foster

Virginia Film Office

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